1. **NEIGHBORHOOD ORGANIZATION**

Nokomis East Neighborhood Association (NENA)

2. **ORGANIZATIONAL INFORMATION**

   Neighborhood Organization Contact: Becky Timm, Executive Director
   
   Organization Address: 4313 E. 54th Street
   
   Organization Address 2:  
   
   Organization ZIP: 55417
   
   Organization Email Address: nena@nokomiseast.org
   
   Organization Phone Number: 612-724-5652

3. **Organization Website and Social Media**

   Website: www.nokomiseast.org
   
   Facebook: https://www.facebook.com/Nokomiseast/
   
   Twitter: https://twitter.com/NokomisEast
   
   Other:

4. **DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

2/24/2020
5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did your organization reach through DOOR-KNOCKING in 2019?**

   690!

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of the neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue
9. **Approximately how many households did your organization reach through FLYERING in 2019?**

10. **EVENTS** (please check all that apply)
   - ☒ Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
   - ☒ Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc)
   - ☒ Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer’s Market, etc)

11. **COMMUNICATION** (please fill in all that apply)
   - Print a paper newsletter
     - 3 times per year mailed to 6,742 households
     (If so, at what frequency?)
   - Number of subscribers to your email list
     - Weekly e-news to 1,168 subscribers
   - Number of followers on Facebook and Twitter
     - Combined 3,093

12. **OTHER** (please check all that apply)
   - ☐ Conducted at least one community-wide survey (such as a random sample or all-household survey)
   - ☒ Conducted another form of survey (e.g., intercept survey)
   - ☐ Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

   **Other activities** (please describe here):

13. Please estimate the volunteer hours provided to your organization in 2019.
   2,352 hours

14. **How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)
   - ☒ Worked on an issue of particular interest to an under-represented group within the neighborhood
   - ☒ Provided notices of annual and special meetings in multiple languages
   - ☒ Provided newsletter articles or web pages in multiple languages
   - ☒ Targeted outreach in apartment buildings or blocks to reach renters
   - ☒ Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
Held focus groups or open meeting formats for under-represented communities
Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
☑ Included an Americans with Disabilities Act statement on meeting and event notices
☑ Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
☑ Held one-time/pop up events in areas of the neighborhood that don’t often have neighborhood meetings

Other activities (please describe here):

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

Community Engagement
- 14 community input sessions
- 690 households door-knocked
- Over 7,060 flyers hand delivered to homes and apartments (English and Spanish)
- Monthly Board training exercises on representation, equity and accountability led by community organizers
- Sponsored Dancing Classrooms at Keewaydin Elementary School
- Nokomis East Organization Network
- Southside United Neighborhoods (SUN)
- Green Partners Network

Bossen Area Outreach
- Recognized as a 2019 Local Public Health Hero by the City of Minneapolis
- 3rd Annual Bossen Renters Party
- Minneapolis Health Department Outreach Projects:
  - Biweekly Twin Cities Mobile Market (TCMM) stops (Jan-Oct);
  - 10 NENA Pop Up Events at TCMM stops (May – Sept);
  - 3 SNAP-Ed cooking classes;
  - Bossen Teen Health Advisory Group;
- Landlord meeting about going smoke-free in multi-unit buildings; and
- Re-Think Your Drink Campaign
- Worked with MPBR to provide park staffing and offer free youth activities, meals and snacks at Bossen Field
- NENA staff door-knocks Bossen households each week
- Awarded - Headwaters Foundation Community Innovation grant – To hire a Somali-speaking community organizer in 2019
- Fundraising from local churches to support outreach work
- Minneapolis Renters Coalition
- Renters rights
- Meetings with Ward 11, MPD and Inspections

Housing, Commercial & Streetscape
- 12 HCS Committee meetings
- 10 NENA home improvement loans and an additional 22 home improvement loans from the Center for Energy and Environment (Cee)
• 12 curb appeal matching grants
• 3 home security matching rebates
• 2 MPD security cameras installed in Bossen
• Finalized details for 2020 launch of Staying In Place grant program
• 2 business marketing matching grants
• 2 commercial façade improvement matching grants
• 8 bike racks installed
• 15 business visits and program promotions by NENA staff
• 34th Avenue S reconstruction project

Green Initiatives
• 12 Green Initiatives Committee meetings
• 18 rain gardens installed by Metro Blooms
• 2 neighborhood clean-ups
• Hennepin County organics recyling outreach grant
• Nokomis Naturescape Garden
• Nokomis East Gateway Garden
• Nokomis East Giving Garden
• Free countertop composting bins

Events & Meetings
• State of Our Neighborhood
• 2 Nokomis East Neighborhood Jam Fundraisers
• South Minneapolis Green Fair
• Annual Meeting and Board Elections
• Nokomis East Garage Sale Day
• Bossen Renters Party
• Nokomis East Kickball Tournament Fundraiser
• Keewaydin & Morris Park Festival and Nokomis Movie in the Park
• National Night Out
• Bossen Backpack Give-Away
• Minneapolis Monarch Festival
• Night Before New Year’s Eve

Communications
• NENA Communication Plan
• Communication Ad Hoc Work Group
• 3 mailed newsletters
• 6 mailed postcards
• 6,000 flyers delivered to Bossen households (English, Spanish and Somali)
• Weekly e-news
• 2 FaceBook pages and Twitter
• NENA gear (T-shirts, bags, prints)

Fundraising
• Fundraising Events Team
• Fundraising Roadmap and 1,000 Day Fundraising Plan
• Raised $9,700 in individual donations, $3,400 in corporate donations and $7,600 in earned income

Governance
• Progress and reporting on the 2019-2021 Strategic Plan
• Charities Review Council Accountability Standards
- Annual Board self-evaluation
- Passed 2018 Financial Review by City
- Board members - 10 members elected at Annual Meeting
- Board appointed 2 members for vacated seats throughout the year
- Multiple candidates for each election/appointment
- Board recruitment and training materials in Spanish

**Staffing**
- Permanent – Executive Director, Program & Communication Manager and 2 Community Organizers
- Training – Wilder Foundation Community Equity & Policy Cohort; Energy Efficiency and Equity Cohort; CURA BIPOC and Board/Leadership trainings; and TOPs Facilitation, Nexus Community Partners and MCN workshops
- Monthly staff reports, bi-annual work plans and annual evaluations
- Contract translators and interpreters
- Contract bookkeeper, CPA, legal services, graphic design and project support

16. **Are there any challenges or struggles that your organization has had this year that you'd like to share?** (This answer will **NOT** be published)

The uncertainty of the Neighborhoods 2020 process and outcomes. – for the fourth year in a row.

**PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS**

17. **MAJOR HIGHLIGHT #1**

As part of the Minneapolis Health Department partnership, NENA formed a Bossen Teen Health and Leadership Group in the spring of 2019. The results were poor with no teens attending the meetings. NENA community organizers revamped the program for the start of the school year in September, strengthened the partnership with Roosevelt High School and recruited two outstanding youth leaders. The group meets biweekly with 10 students. They discuss important issues such as active living, environmental health and justice, access to local parks and amenities, tobacco use, and community relations with the police department.

18. **MAJOR HIGHLIGHT #2**

The Minneapolis Public Housing Authority (MPHA) opened 16 new townhomes for families transitioning from homeless in our community. NENA organized several events including the families with MPHA staff, the local library, parks and schools so our community members are aware of the new families in the community. And our new neighbors are introduced to the amenities and services. We hosted a very popular BBQ in August.

*We'd love to share your highlights with others.*

If possible, send digital photos, videos, illustrations or a link to any of these to ncr@minneapolismn.gov with the Subject Line: **2019 CPP Annual Report Images.** If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

**THANK YOU!**